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- Currently Wearing Contact Lenses
  - How old were you when you started wearing contact lenses?
  - For how long have you been regularly wearing contact lenses?
  - How did it come about that you were to begin wearing contact lenses?
  - Which phrase best describes how you, yourself, wear contact lenses currently?
  - Where did you make your most recent contact lens purchase?
  - Why did you make your most recent purchase of contact lenses online and not in-person at a physical retailer?
  - Did you make your contact lens purchase from the website of an independent practice where you had your eye exam?
  - How likely are you to make your next contact lens purchase on the internet?
  - Why did you choose the location where you bought your most recent pair of contact lenses?
  - Which statement best describes how many brands of contact lenses you have worn regularly?
  - How long ago did you start wearing the brand of contact lenses that you wear the most?
  - How satisfied are you with the brand of contact lenses that you currently wear?
  - How many pairs of contact lenses do you usually purchase at one time?
  - Which of the following contact lens modalities do you purchase?
  - How often discard lenses and replace with a brand new pair?
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- Previous Contact Lens Wearers
  - How long ago did you stop wearing contact lenses?
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  - Which of the following describes how likely you, yourself, might be to have any form of vision correction surgery in the future?
Objectives and Methodology

Objective:
- The purpose of this study was to gain a better understanding of current contact lens wearers and gain insight on previous contact lens wearers.

Methodology:
- This sample was derived from the U.S. population, ages 18+ as part of Jobson’s syndicated VisionWatch study.
  - Only respondents who currently use contact lenses to correct their vision were asked the questions charted in Section 1: Currently Wearing Contact Lenses. The initial sample size was 10,000, yielding 1,584 respondents in the 2011 study.
  - Only respondents who do not currently wear contact lenses, but have in the past were asked the questions charted in Section 2: Previous Contact Lens Wearers. The initial sample size was 10,000, yielding 1,247 respondents in the 2011 study.

- Respondents were recruited by email and the questionnaire was completed via the Internet. Data collection was conducted in September 2011.

- The results were pulled from some standard questions that appear in the VisionWatch questionnaire every month and from a separate set of questions that were only asked during this time period.

- Five years of data are trended whenever possible.